



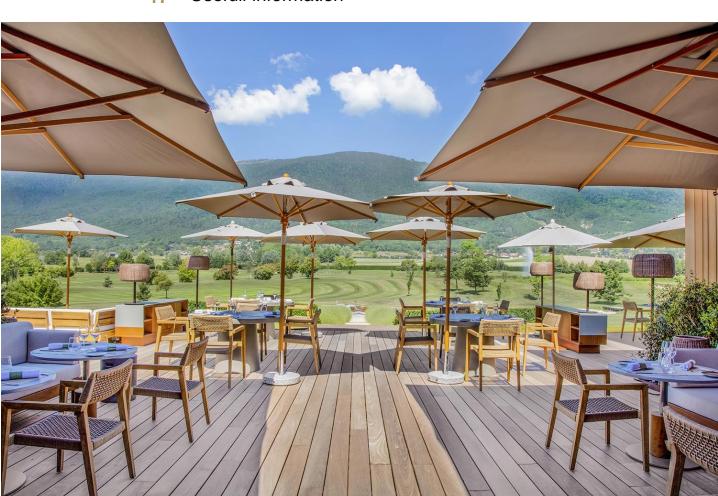
PRESS KIT

2024



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### A BUBLLE OF SERENITY AT THE FOOTHILL OF JURA MOUTAIN

In sanskrit, Jiva means life. That is, indeed, around the being and living that Jiva Hill was born and continue to grow.

### Serenity break

10 kilometers away from Geneva airport (6 miles), this **five-star Relais & Châteaux** is where to put a break of the movie of our lives. Between sky and moutains, its 123 acre-domain is a green bubble of serenity.

Nestled in the heart of the **Haut-Jura natural park**, the hotel blends in seamlessly with its natural surroundings in much the same way as South African lodges and cabins peppering the Swedish archipelago, using wood and metal as its most distinctive features. The buildings are scattered across a park entirely dedicated to leisure, including a 9-hole, 18-tee golf course, two tennis courts and a water sports centre.

...and a vibrant destination

Since its opening in 2007, the Jiva Hill was transformed several times to please more and more demanding clients, but still very loyal customers. Since 2019, the Italian architect Cristina Gherardi Benardeau led the renovations, starting with the common areas, the French restaurant, the bar and the outdoors. The **metamorphosis** continued in the next 2 years with the opening of **20 more rooms**, the Spa boutique and the terrace overlooking the

Monts-Jura. In Winter 2023, the 28 Deluxe rooms and the 4 private Lodges were entirely rearranged in a **uncluttered design** as their little sisters, playing on combinations of subtle and warm beige and brown tones. In a comtemporary and wood atmosphere, the 50 rooms offer a **quiet** and soft atmosphere.

Regarding leisure and outlets, possibilities are not lower. The resort features with two restaurants, one bar, one playroom and cinema, a spa with in and outdoor pools but also a 200-craft collection to give life to a place where all senses are engaged.



The gastronomy side, the resort plays on 2 boards. At Jiva restaurant, the executive chef offers French Jean-François Vasseur а gastronomic cuisine and works with seasonal and noble products. Right in front, Francesca Lazzari, Chef at the restaurant Le Jardin, invites you to an Italian journey thoughout her country. All along the year, gastronomic and musical dinners, literary evenings and other special events come up to value the resort program, fulfilling the commitment of an alive destination.

### METAMORPHOSIS IN AND OUTDOOR YOUTH

### The Jiva Hill was transformed under the master eye of the architect Christina Gherardi Benardeau







#### Materials with effects

Cristina Gherardi Benardeau has a special talent to determine the magic of a place. And it is in service of the owner of the place, as much as her own, that she likes to use that talent. The new designs she imagined for the Jiva Hill Resort are truly a testament to her ability to listen.

The architect chose to build her project around the majestic setting of its location, facing the Mont-Blanc. Regular guests of the resort will find old circulations and perspectives have been kept, but they will discover a brand new atmosphere and rhythm.

Punctuated by see-through book shelves, the lobby incorporates a series of recesses and lounge sets. The space feels more **intimate**, with no unnecessary ornamentation. Choices of materials, for instance concrete and walnut, were made to echo the landscape.

Fabrics selected from among the collections of textile brands including Pierre Frey, Créations Métaphores, Holland & Sherry, Verel de Belval, convey a sense of warm and welcoming elegance, while the furniture brings movement through clean and simple lines. Elements designed by the architect are paired with vintage pieces carefully picked out from flea markets.

The feeling of **comfort** is associated to a refined palette hich combines shades of cream, copper and rust with natural fibres. The décor features **strong statement pieces**, including an oversized table inspired by designer Georges Nakashima, and bronze wall lamps from the 60s.





The bar and restaurant areas offer a similar vibe. With a chic and casual feel, they integrate **exclusive materials** – a common thread throughout the entire project.

Underfoot, the floors are solid smoked oak. Concrete is also featured prominently, with occasional elements of metal to bring the design to life. The beige leather bench seats are piled with velvet cushions in matching colours.



« What I'm trying to do is not to achieve a spectacular design, but rather to create an ambiance that is appealing to the senses. And that's accomplished through the careful selection of fabrics and objects, which contribute to making each and every guest feel a sense of belonging.»

Cristina Gherardi Benardeau

### Room atmosphere

An entire new building was created at Jiva Hill in the beginning of 2020. It was drawn by Cristina Gherardi Benardeau respecting the existing architecture. The 28 Deluxe rooms and Lodges jacuzzi came to be fully renovated begin of 2023.

The use of **natural materials** was the point of thought of the architect. Rough and reassuring, **concret** is highly represented and imposes a **relieving strengh**, softed by panelling from the ceilling and a **walnut** parquet.

Silks were also selected with high attention among the **luxurious collections** such as Rubelli or Dedar. Velvet and wool are used by little in the room and especially around the bed for a cosy atmosphere.

« The idea is that clients don't have the feeling to be in a hotel room but rather somewhere they can feel home. »

Cristina Gherardi Benardeau

Most furnitures and equipements are **custom-made** and designed by CG Design.

The office also had a special though around light: ceiling light, wall light and table lamp contribute to create a **welcoming and intimistic setting**.

« I like when structures have a presence. I was looking for body and materials that bring serenity. »

Cristina Gherardi Benardeau













### Cristina Gherardi Benardeau: Architecture before Décor

For the Italian-born architect Cristina Gherardi, luxury is a familiar language. She spent her entire career playing with its codes, applying her expertise in service of highend retail concepts and, later on, private residences.

Between 1994 and 2000, she was hired to design all of the Christian Dior stores worldwide.

Later on, she moved to New York, where she was in charge of launching the new Giorgio Armani Interior Design Studio, before she went on to head the Milan Studio starting in 2005. For more than ten years, she

oversaw design projects for large residences, yachts and real estate projects around the globe.

In 2011, after a second, shorter stint at Christian Dior, she founded her own studio in Paris. In her projects, Cristina

Gherardi develops an essentially architectural approach. And though each project is strongly informed by her client's

personality, she always succeeds in contributing her own expertise, bridging French art de vivre, Italian design and American comfort.

Projects by CG Design cover a number of areas, including retail, hospitality, residences, yachts and private jets. In 2016, Cristina Gherardi received three

ShowBoats Design Awards (exterior design, interior design and holistic design) for the 83.5-metre (274') Feadship Savannah, a new-generation super-yacht that embodies a certain idea of luxury.

### Wild gardens

The architecte also worked on the outdoor setting. Together with the greenkeepers of the resort, she brought more **spontaneity** in plantations. Nature takes back her rights and catches people's attention with its soft madness. On the terrace, tech armchairs from Batten de Thinkk Studio for Tectona are settle **facing the Mont Blanc**. Tailor-made sets of garden furniture create friendly spaces for an aperitive overlooking the sunset.



### Fortunate employees

The renovation project at Jiva Hill Resort also included construction works to offer better working conditions to collaborators. Accomodation for the staff as well as other buildings dedicated to the teams: a refectory, a new building for support service and d rest room emerged. In that region where it is particulary difficult to find an housing, this service strenghten the attractivity of the resort and supports the feeling of belonging to a property. It attracts best profiles, strenghten the team spirit and finally, the quality of service.

## ONE HOTEL, COLLECTIVE RESPONSIBILITIES

Build on an old farm, the resort has demonstrated high importance to ecology since its opening to be fully part of its environment and respect the surrounding nature.

### Flora comes first

Adherina and the pioneering latest standards, the Jiva Hill has the ambition to try, to build, to exceed expectations! The resort enjoyed a 3-month Winter break in 2023 in order to bring the nature directly from the entrance of the property and plant new spacies. A particular attention was given to water management with a choice of heat-resistant seed and, at the golf, new greens made of last generation synthetic grass were installed to combine ecology with shooting accuracy. technology allows to reduce the quantity of crop protection products to fairways only, which ones are watered thanks to rain water recovery.

Waste sorting and removing individual plastics were already in place for few months.









### Green energy

The Jiva Hill is a destination for those who mindfully look ahead to the next decades' issues, both societal and ecological. New insulation methods, the latest materials chosen to minimize impact, rainwater storage and groundwater protection, the installation of photovoltaic panels and geothermal pumps to generate three quarters of our energy, the multiplication of electric vehicle charging

stations: we are putting into practice our conviction that the hotel industry must also embrace contemporary necessity.

## CULINARY JOURNEY BETWEEN FRANCE AND ITALY

The two restaurants of Jiva Hill, led by our executive Chef Jean-François Vasseur and Zakaria Mahfoud, offer a wide selection of dishes that showcase the best from the Italian and French terroirs.

### Le Jiva, French gastronomic restaurant where seasons ar e

In his early forties, the young chef who earned his stripes at the Grand Hôtel du Lac in Vevey, Switzerland, now boasts extensive experience. Trained in the Michelin-starred kitchens of several wellrespected hotels, his cuisine spotlights products, seasonality and authentic tastes - values he inherited from a childhood spent deeply rooted in the earth. The son of a vegetable farmer based in Northern France, Chef Vasseur was initiated to quality from a very early age. It became the basis for his craft. And in order to find that quality, he cultivates an extensive network of farmers and establishing suppliers, longstanding friendships with them.





At Jiva restaurant, he imagined several new concepts, with menus that change according to local harvests. The fundamentals of the great French cuisine are expressed in the attention of right flavours, to cooking times and seasonal products. Over time, the chef intends to give free rein to his creativity to associate noble seasonnal products together with ingredients, such unexpected as for example snacked scallops with his Jerusalem artichoke and coffee. A long-time admirer of Paul Bocuse and Pierre Gagnaire, he strives to reach a balance between the spontaneity of the market surprise of unprecedented and the pairings. sensational culinary experience!



Le Jardin



### Le Jardin, a journey to Italy

Immersed from childhood in the warm atmosphere of the family kitchen, **Zakaria Mahfoud** grew up in an environment where every moment, every festivity, was an opportunity to celebrate Italian gastronomy. For him, these moments were more than just meals; they represented the essence of Italian culture: **togetherness**, **sharing and conviviality around the table**. It was here that he forged his earliest culinary memories, steeped in traditions handed down from generation to generation.

The foundations of his cuisine are rooted in the precious teachings he received from the outstanding chefs with whom he had the privilege of working. They introduced him to culinary techniques that were once foreign to him, and instilled in him an absolute respect for the product and the art of sublimating the raw materials.

At the heart of his culinary philosophy resides simplicity. He believes in the magic that happens when a few quality ingredients come together in harmony on a plate. His approach is to revisit the classics of Italian and world cuisine, infusing them with a touch of modernity and creativity, while preserving their authenticity and character.

His career has given him the opportunity to work with some of the biggest names in the wine and gastronomy industry.

Working in the brigade of the renowned Mauro Colagreco, he was introduced to a resolutely different style of cooking, marked by a profound respect for nature and the seasons. This experience opened up new horizons and shaped his vision of gastronomy.

Today, strengthened by these lessons and enriching encounters, Zakaria Mahfoud strives to transmit his passion through each of his dishes, inviting his guests on a sensory voyage where flavors, textures and emotions combine in an unforgettable symphony of taste.



## FITNESS AND WELLNESS "À LA CARTE "

In & outdoor, the Spa of Jiva Hill Resort is equipped with a full fitness and wellness center.

### Complete wellness area

Inside, the 17-metre long (55') pool stretches across a large hall bathed in natural light. Around it, an intimistic relaxing area, a jacuzzi, a finish sauna and a steam room to cleine the art of relaxation. A humid sauna and sensorial shower were build in Winter 2023 to guarantee an true experience to loyal and local clients as well as guests staying at the hotel.

**Sothys**<sup>©</sup> **treatment** are honoured on the spa menu with dedicated protocoles for face and body, to enjoy an unique and sensationnal experience, while placing wellness, efficiency and security first.



Looking at sports, the resort is fitted with a **fitness center** with high-performance equipment A coach for private training session is another option to boost motivation.



As an extension of the indoor pool, the outdoor basin is build in a water playful spirit. This **52-feat long corridor** is equipped with massage jets. Its slate coating contrasts with the teakwood beach where sunbaths are displayed under taupe-color parasols. 2 cabanas are available on a private place to sunbathe close to your beloves.





Another discovery to be made at Jiva Hill: the **Spa nordic** ritual. After a dip in a crisp 10°C pool for a length of time, hole up in the warmth of a cabin made from Canadian red cedar for a quiet and comforting time. This relaxing experience is available by reservation for guests wishing to enjoy it privately.

## SPORT, FUN AND CULTURE: AN ANIMATED DESTINATION

Jiva Hill park is an enchanting playground Multiple sportive activities with Monts Jura in background



Jiva Hill Resort offers numerous sportive activities: golf, tennis, waterski and wakeboard on the waterbase below, bikes, running... without missing helicopter tours leaving directly from the hotel.

5-minutes driving, the Monts Jura mountains opens up a wide range of possibilities with cross-crountry ski, alpine ski, via ferrata, treetop adventure park and paintball.





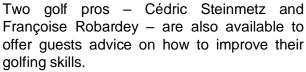
#### Golf and tennis: the Pro Touch

At the Jival Hill Resort, golf and tennis are the kings of sports. They are supervised all year round by a team of high-level players, who are happy to share their expertise with hotel guests.



With 9 holes and 18 tee boxes, the golf course delights experienced golfers and beginners alike. The former appreciate the sensations of a course which retains its natural undulations and flora, while the latter enjoy its accessibility and the added

latter enjoy its accessibility and the added perk of a training area with driving range. The artificial grass putting greens ensure guests are able to **play all year round**.





The same spirit of teaching is found on the two tennis courts, with the presence of a coach year round.

During evenings and on rainy days, the games room (Le Tripot), the chance to view films in the private cinema (L'Éden) and themed events (wine tastings, readings, art shows) eliminate any chance of boredom.

### Fun at Le Tripot, Relaxing at L'Eden

Le Tripot is a **game room** where guests can retire with friends after ordering a drink from the bar to play a game of pool or darts. With a nicely vintage feel, this room cultivates a sense of nostalgia through a 1958 Seeburg jukebox, a 1946 table-football table and an AC/DC pinball machine.

And cinema lovers will not want to miss L'Éden: a **media room** offering a selection of 150 classic films and new releases from International cinema; an experience complete with pop-corn, ice cream and candy.





# Wines, Music, Literature: Events for Every Taste Wine tasting evenings have become a regular event

Wine tasting evenings have become a regular event at the Jiva Hill Resort. The programme now also includes a range of diverse events, including literary and musical events organised once every two weeks to give guests a chance to **share their passion amongst enthusiasts**.



#### **Private Collection**

The Jiva Hill Resort has on display a private collection of works of art on the themes of nature and the city. **More than 200 pieces** – sculptures, drawings, paintings and photographs – by some of the world's most renowned contemporary artists, including:

Alessandro Twombly, Georg Baselitz, Raphael Hefti, Jim Dine, Donald Baechler, Bruce Rae, Roberto Dutesco, Ron Van Dongen, Louise Bourgeois, Mark Lewis, Bradford Washburn, Tara Donovan, Kcho, Jiri Georg Dokoupil, Anatoly Zverev, Sovann Kim, Markus Raetz...



### A FAMILY-FRIENDLY GETAWAY

The Jiva Hill Resort has become a popular family destination, thanks to activity programmes and amenities tailored specifically for families, as well as a broad offering for children.

Jiva Hill Resort became a top-family destination, thanks to dedicated activities and attentions to child guest, menu, treatments.

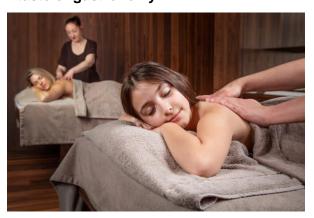
**Two family suites** with a separate children room and parents suite, 2 bathrooms and a living room in addition to the **four Lodges Jacuzzi** with sofa bed in the living room and separate parents suite are dedicated to large families (up to 6 people in a family Suite and 4 people in a Lodge Jacuzzi).

### Carte spa pour les enfants

The Jiva Hill Resort gives its younger guests the chance to discover the spa experience in a fun and original way. A complete range of treatments and massages was developed specifically for children: the *Escale Frimoussette* package, the mini hand beauty with nail polish, the relaxing massage *Smooth care...* All of our beauty products are organic, to preserve children's skin.

### A Tailored Culinary Offer

Both of the hotel's restaurants carry children's menus, to offer them their **first** taste of gastronomy.



### The Champions Academy



The Jiva Hill Golf Club's golf and tennis academy welcomes all children, beginners and experienced alike, to introduce them to golf and tennis, to give them tips on how to improve their game and to **instil the values of sportsmanship in them!** Golf classes are offered to children aged 5 years old or more and tennis classes to children aged 4 years old or more. Multi-day training courses are also available during school holidays.

Beginner's classes for water skiing and scuba-diving (in the pool) are also offered at the resort, and young guests have access to bikes, balance bicycles and scooters, along with the helmets needed to ensure their safety. The resort is not close to any roads, so the children can walk around the grounds and play outside in a safe environment.

Lastly, a playroom (activity toys, board games, etc.) is offered to child guests during school holidays, and cooking lessons and other arts and crafts activities are available during the Christmas holidays.

### A UNIQUE VENUE FOR CORPORATE EVENTS

The location and facilities of the Jiva Hill Resort make it a great option to host corporate events. The resort has four reception rooms, ranging from 40 to 300 sqm (430 to 3,229 sq ft) in size, all with their own outdoor patio.

### A Luxurious Natural Setting for Private Events

Fully equipped, each reception room can be booked with any of **several packages** available, designed specifically to host work sessions, cocktail events, parties, new year's dinners, product launches, etc.

For companies wishing to organise teambuilding events, the resort offers a **broad choice of indoor and outdoor activities:**  Golf competitions or beginner's classes, water skiing, water sports at Eurolac, yoga classes, tennis tournaments, orientation races, archery, paintball, treetop adventure courses, mountain biking, wine tastings, treks in the Jura Mountains, dog sled rides, etc.









### **USEFULL INFORMATION**



Sébastien Pilat, General Manager

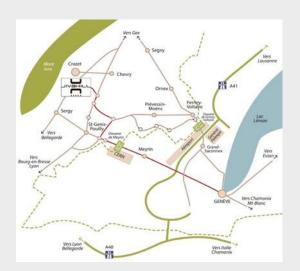
**Prices** 

From € 300

#### Access

Jiva Hill Resort \*\*\*\*\* – Relais & Châteaux Route d'Harée 01170 Crozet, France

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#### About Jiva Hill Resort

The Jiva Hill Resort is set on a vast estate just a 15 minutes' drive from Geneva Airport, bracketed by the Mont Blanc and the Jura Mountains. A destination in its own right, this five-star Relais & Châteaux resort combines the joys of sports, wellness, gastronomy and culture in a breathtaking and well-preserved natural setting. The 50 rooms and suites are distributed in different buildings, elevated in the style of South African lodges and boasting an architectural style that allows them to blend in with their natural surroundings.

In 2019, the Jiva Hill Resort gets a complete makeover, with new designs by architect Cristina Gherardi (creating an outdoor pool, new layout for communal spaces and restaurants, etc.) and the arrival of Chef Jean-François Vasseur. The transformation carried on into early 2020, with the opening of 20 additional new rooms and suites.

#### En bref

- A five-star resort affiliated to Relais & Châteaux
- Stunning location just 15 minutes from Geneva Airport
- 123-acre private estate in the heart of the Haut-Jura Natural Park
- 31 rooms, with 2 family suites and 4 lodges jacuzzi
- A gastronomic restaurant: Jiva
- A Italian restaurant: Le Jardin
- A bar lounge
- A Spa: outdoor pool, indoor heated pool, solarium, sauna, hammam, jacuzzi, treatment rooms, fitness room, nordic spa
- Golf Club: 9 holes, 18 tee boxes, 4,000 metres (4,375 yds)
- Tennis Club: 2 courts
- Other activities at the resort include cycling, jogging, games room, media room for private screenings, etc.
- Activities available nearby include cross-country skiing at Le Col de la Faucille and alpine skiing from the Crozet ski lift, water sports at Eurolac: wakeboarding, water skiing, etc.
- More than 200 works of contemporary art on display
- 5 meeting rooms from 40 to 300 sqm (430 to 3,229 sq ft)
   each with breathtaking vistas
- A fully-equipped heliport



















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